



Construction Computing

Media Information



MEDIA INFORMATION

Construction Computing is the only UK magazine to focus specifically on IT solutions for the construction industry. The title is published six times a year and is combined with CAD User AEC Magazine

THE READER

The reader will specify or influence the purchase of construction IT products and services and will be a consultant, an IT manager or Director-level person.

EDITORIAL MATTERS

The magazine's editorial purpose is to provide information about all aspects of construction IT product and service use across the whole range of construction areas. It would necessarily reproduce some information available in existing general and niche magazines, i.e. CAD. However, this will be presented in the context of its business benefit to the construction companies project.

Editorial content is placed in a construction company and construction project context. For example, how will any specific IT component improve the course of a particular construction project and how will it improve the performance of the construction company and its relationship with the client?

Content is presented so that IT can be shown to provide real construction business benefits such as increased profitability, lower costs and faster project execution.

CIRCULATION

The circulation at the launch and for the first year of publication is 10000 per issue.

FREQUENCY

Six times a year.

The magazine's focus will include the issue of how the many and different parts of the construction industry can work together through the effective use of IT to deliver better construction projects, projects completed to time or faster, to budget or lower and to specified quality and safety standards.

An editorial advisory panel comprised of experts in the field of Construction IT and drawn from industry and academia supports the Editor.

Construction Computing Magazine has and will continue to develop meaningful business relationships with leading professional bodies and trade associations connected with the construction industry.

Construction Computing Magazine is the official title of the annual Construction Computing Event held in November each year.

WHO SHOULD ADVERTISE?

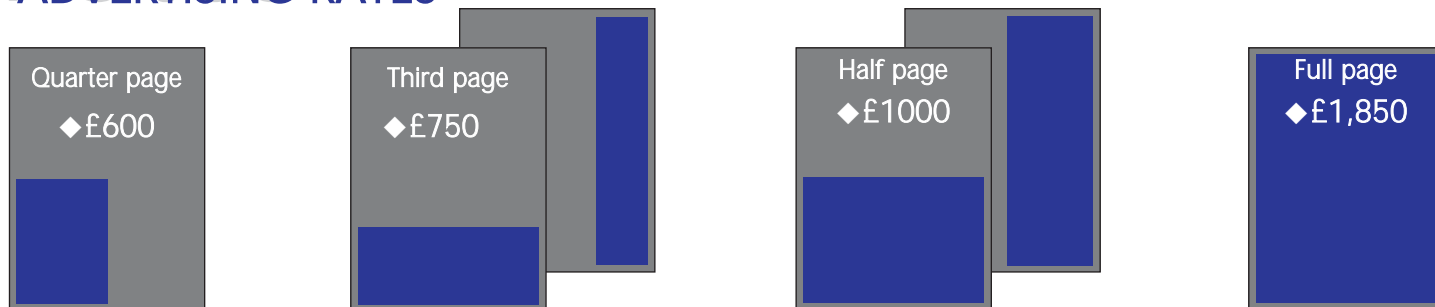
COMPANIES OFFERING SOFTWARE AND HARDWARE SOLUTIONS IN THE FOLLOWING AREAS:

Accounting and Estimating
Building Operations and Management
CAD and CAE Software
Computer Connectivity
Construction Equipment & Supplies
Consulting Services
Data Management
Document Management
Engineering
e-Procurement
Facilities / Fleet / Asset Management
GIS/Mapping/Surveying
HR / Recruitment
Presentation & Project Visualisation
Project Management and Control
Service Management
Structural Design & Analysis
Training

Architectural Design
Building Services
Civil Engineering
Computer Hardware and Peripherals
Construction Management
Cost Management/Estimating/Bidding
Design and Analysis
Document Management & Workflow
Engineering Design/Analysis
Estimating and Bidding
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Wireless Technology & Remote Access

Rates

ADVERTISING RATES



Advertising series discounts

Series:	3	6
Discount:	5%	10%

WEB BANNER ADVERTISING

Subject to Size, Position and Frequency
 £750 per month on home page (468 x 60 pixels)

SPECIAL POSITION PREMIUMS

Inside front cover	+30%
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First right hand page	+15%
Other right hand page	+10%
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LIST RENTAL

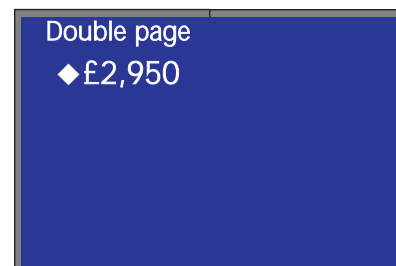
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Single page - bleed	307	220
- trim	297	210
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Double page - bleed	307	440
- trim	297	420
- type	287	400
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- vertical	287	90
Third page - horizontal	95	200
- vertical	287	72
Quarter page	130	90

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All rates are four colour



VIDEO SERVICES (coming soon)

INSERTS (cost per 1,000)

Loose (min 2,000)		Bound in (Full circulation)	
up to 10g	£150	up to 10g	£190
over 10g	+£2.50/g	over 10g	+£2.50/g

COVER/BELLY WRAPS (supplied by client)

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over 10g	+£2.50/g	over 10g	+£2.50/g

REPRINTS

	First 1000	1,000 run on
4pp	£950	£200
DTP file (includes copy right usage)	£950	

PDF FILE £950

CDS - COVER MOUNTED

Exclusive POA

TECHNICAL REQUIREMENTS

Digital copy accepted in IBM compatible DTP formats such as Adobe PDF (with registration), or as TIF/JPEG files at 300dpi (finished size).

Tel : +44 (0)1689 616 000
 Fax : +44 (0)1689 82 66 22

Editorial : david.chadwick@btc.co.uk
 Sales : martyn.rose@btc.co.uk
 recep.saffet@btc.co.uk

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 www.construction-computing.com